



Mirage's commitment to sustainability continues.

WHAT'S NEW
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Investments in advanced equipment and in energy efficient processes that contribute to a more sustainable use of resources and with a reduced impact on the environment; continuous research and development of new raw materials to produce sustainable, recycled and recyclable sunglasses; training of the personnel for a more ethical behavior at work: **Mirage Occhiali** has been designing and producing premium injected sunglasses for over 40 years and has been, for some time, an enterprise culture that promotes and supports sustainability.

A behavior that anticipated the time, when 7 years ago the company chose to invest in the first totally electric machinery, reducing the consumption of polluting factors such as oil preferring renewable sources like electricity. Today, **33% of the injection machines are in fact completely electric**, with a **98.7% of saving in crude oils** compared to the traditional manufacturing equipment.

The molds themselves are cooled with a free cooling system or with chillers that use air to cool down the temperature in place of traditional refrigerators.

Moreover, a solar panel system allows Mirage to produce the 50% of the energy needs, while the rest of the energy comes from 100% renewable sources.

*"We have been adopting a green behavior for a while because being sensitive to ethical and environmental themes is innate for us" – **Cristiano Milone, Mirage CEO, declares** – "One year ago we decided to start the procedure for the UNI EN ISO 14001:15 while recently we activated a project for verifying the carbon footprint of the whole manufacturing cycle; the results of this research will be available at the end of the year.*

At the same time, we select the business partners we choose to work with, preferring the ones that share our same values".

Among the various steps that Mirage is taking for a greener business management, there are fully electric internal means of transportation, 100% LED lights, metal water bottles supply to all employees and electric cooling and heating system.